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## Introducing **neverend books**: subscription electronic books with social media built in.

Palm Desert, California USA: neverend media introduces **neverend books**: subscription electronic book with social media built in.

A **neverend book** is a continuously updated (down to the paragraph level), Digital Rights Management (DRM)-free, ad-free, multimedia book that you can read on an iPhone, an iPad or *any* gadget or computer that has a Web browser. You can even read when you aren't connected to the Internet.

A **neverend book** contains the written word *as well* as color images, video, audio, hyperlinks, mini-applications, downloads or whatever else enhances a book's topic.

On each and every *page* of a **neverend book**, you can chat with the author, with other readers around the world, with your friends, coworkers or classmates. You can even share notes, links, or highlighted passages with each other.

A **neverend book** is a book that *is* social media. But as avid readers ourselves, we've made sure to include a one-click way to slide all those cool social media and annotation features out of the way to be alone with your book so you can just.....read.

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